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Chance Encounters: A First Course In Data Analysis And Inference



Synopsis

A text for the non-majors introductory statistics service course. The chapters--including Web site material--can be organized for one or two semester sequences; algebra is the mathematics prerequisite. Web site chapters on quality control, time series, plus business applications regularly throughout the work make it suitable for business statistics courses on some campuses. The text combines lucid and statistically engaging exposition, graphic and poignantly applied examples, realistic exercise settings to take student past the mechanics of introductory-level statistical techniques into the realm of practical data analysis and inference-based problem solving.

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